

「Tourism EXPO Japan 2023 Osaka/Kansai」take place Future tourism for the next generation from Osaka/Kansai! ～Exhibitors from 70 countries and region and all over Japan～

Japan Travel and Tourism Association, the Japan Association of Travel Agents (JATA) and the Japan National Tourism Organization (JNTO) have announced the Tourism EXPO Japan 2023 Osaka/Kansai, to be held at INTEX OSAKA for four days from October 26 to October 29.

Tourism Expo Japan 2023 Osaka/Kansai, the ninth in the series, will be held exhibiting in the vibrant Osaka-Kansai region in anticipation of the 2025 Osaka-Kansai Expo, under the theme of "OPEN THE DOOR TO THE FUTURE," with 1,275 companies and organizations from 70 countries and regions around the world and throughout Japan

Exhibiting companies and organizations will introduce the future of tourism with an eye toward the next generation. A wide variety of tourism services and contents are linked to the wellness of each individual through social and environmental sustainability initiatives, destinations that simulate space travel earlier than ever before and brand-new overseas travel experiences. Furthermore, the Osaka-Kansai Future Zone will present an overview and introduce the 2025 Osaka-Kansai Expo.

Today, the first day of the events, the opening ceremony will start with congratulatory speeches by Mr. Tomoyuki Ishizuka, Vice Commissioner, Japan, Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism, and Ms. Zoritsa Urosevic, Executive Director, UNWTO, followed by a keynote speech by Mr. Masaru Ishikawa, Expo Site Operation Producer, Japan Association for the 2025 World Exposition, and the 6th TEJ Ministerial Round Table where from Ministers of Tourism from 9 countries, Executives from International Tourism Organizations and Governors of Prefectures will attend.

【The Scale of Tourism EXPO Japan 2023 Osaka/Kansai】

Exhibiting Countries and Regions :
70 Countries and Regions

Number of units:
1,442 units (including the Travel Solutions)

Overseas : 490 units
J a p a n : 635 units
O t h e r s : 317 units

Number of Companies and Organizations:
1,275 Companies and organizations

Scale of Business Meetings with pre-arranged Appointments

Number of Sellers and Buyers

Buyers : 529 participants

Sellers : 1,037 participants

Number of Business Sessions : 5,768 sessions



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